



PTCI

communicator

Fall 2022



Are you a fan of eSports?

Over the last few years, eSports have exploded in popularity. In essence, eSports are competitive gaming. Many public schools and colleges are forming programs to accommodate the demand, and millions of people tune in to watch their favorite videogame streamers play every day.

PTCI wants to show off the talented gamers in our community, so we're hosting our first annual Gigaverse eSports Tournament on October 15. Games will include Rocket League and Halo Infinite, and there are many prizes to win! For more information or to register your own team, visit www.ptci.net/gigaverse.

PTCI Headquarters

PO Box 1188, Guymon, OK 73942
800.562.2556 | ptci.net

Perryton Store

222 S Amherst, Perryton, TX 79070
Mon, Wed-Fri: 8:30 am-12:30 pm, 1:30-5:30 pm
Tue: 9:00 am-12:30 pm, 1:30 pm-5:30 pm

Spearman Store

721 W 7th, Spearman, TX 79081
Mon-Fri: 9:00 am-12:30 pm, 1:30 pm-5:30 pm

Canadian Store

112 N 3rd Street, Canadian, TX 79014
Wed: 9:30 am-12:00 pm, 1:00 pm-4:00 pm

Office Closures

November 24-26 – Thanksgiving
December 24-26 – Christmas
December 31 & January 2 – New Years



Is it time to increase your internet speed?

If you notice your internet beginning to slow down, it might be time to evaluate what speed you need. Here are a few factors to help determine your ideal connection speed:

- **Number of Users and Devices:** How many different devices are people in your home typically using at the same time? (Computers, smartphones, tablets, gaming consoles, smart TVs, smart home devices, etc.)
- **Streaming Shows and Movies:** How often does your household watch TV or movies on services such as Netflix, Hulu, YouTube, HBO Max, Disney +, etc.?
- **Video Chat:** How often does your household use video chat or make internet phone calls? (FaceTime, Zoom, Discord, Google Workspace Video, etc.)
- **Gaming:** How often do members of your household play online games on PC, Playstation, Xbox, Nintendo Switch, or via smartphones?
- **Streaming Audio:** How often does your household stream audio on apps such as Spotify, Pandora, Amazon Alexa, and Google Home?
- **Uploading Video:** Do you have a video doorbell or security cameras on the property? These can require elevated upload speeds. (Fortunately, PTCI's fiber plans offer symmetrical speeds which guarantees a great upload experience.)

Call us at 800.562.2556 for help picking the right internet plan for you.

Understanding CPNI rules

Customer proprietary network information (CPNI) is the data collected by PTCI and other telecommunications companies about a consumer's telephone calls. It includes the time, date, duration and destination number of each call, the type of network a consumer subscribes to, and any other information that appears on the consumer's telephone bill.

Telemarketers or customer service agents working on behalf of telephone companies must go through an additional customer authentication layer and ask for the customer's consent prior to accessing the billing information or before using or sharing that information for any purpose, including but not limited to, offering an upsell or any change of services. Usually, this is done at the beginning of a call from the telemarketer to the telephone subscriber.

The U.S. Telecommunications Act of 1996 granted the Federal Communications Commission (FCC) authority to regulate how CPNI can be used and to enforce related consumer information privacy provisions. The rules in the 2007 FCC CPNI Order further restrict CPNI use and created new notification and reporting requirements.



Wheatheart Block Party and Perryton Teachers' Breakfast

With the first day of class right around the corner, Perryton public schools held their teacher meeting on August 8, 2022, and PTCI was able to deliver delicious breakfast burritos from La Casita to the teachers and staff at the high school cafeteria. We're glad we were able to show how much we appreciate our educators.

The Wheatheart of the Nation Celebration recognizes when Perryton was founded back in 1919. It's a way our community can come together to celebrate with family, friends, and neighbors everything that makes Perryton great. Members of our marketing department cooked and wrapped a thousand sausage-on-a-stick snacks, then served them on the Ochiltree County Courthouse lawn with cold water donated by Lowe's Market. It was wonderful to participate and feed people in this great community.

PTCI GIGAVERSE esports

Register now at www.ptci.net

Compete as a team in Rocket League or Halo Infinite. Prize opportunities include \$500 cash, a GeForce RTX 3090, gaming gear, and more!

eSports Tournament Oct 15th

Sponsored by **HYPERX**

The advertisement features a dark blue background with glowing purple and blue geometric lines. At the top center is the PTCI GIGAVERSE esports logo, which includes a globe icon. Below the logo, the text "Register now at www.ptci.net" is displayed in white. A pink-bordered box contains the text "Compete as a team in Rocket League or Halo Infinite. Prize opportunities include \$500 cash, a GeForce RTX 3090, gaming gear, and more!". At the bottom, the text "eSports Tournament Oct 15th" is prominently displayed, followed by "Sponsored by HYPERX" with the HyperX logo.

Join the "Rural is Cool" movement



The NTCA-Rural Broadband Association created the "Rural is Cool" movement in 2013 as a way for rural Americans to use their voices to shape the future of their communities and local industries. The purpose of the movement is to spread the word about why rural areas are a great place to work, learn, live, and play.

What makes rural cool? There are many reasons including a hardworking labor pool, shorter commutes, lower cost of living, more room to spread out, beautiful and quiet outdoor spaces, friendly neighbors, and farm-to-table food.

How can you get involved? Share what's cool about rural communities on your social media channels:

- **Video:** Create one to two-minute videos about what makes rural communities unique and why you love where you live. Post these videos on YouTube and use the hashtag #ruraliscool in the video title. In the video description, include your community's location and state.
- **Photos:** Share photos on Facebook, Twitter, and Instagram that show the people, places, and activities that make rural cool. Use the hashtag #ruraliscool when posting.
- **Blogs:** This is a great way to share the rural lifestyle and its advantages. You might write a weekly blog that features recent rural experiences. Tag blog posts with "ruraliscool."

The more voices added to the "Rural is Cool" movement, the more the movement can grow.

Wonders of Whole Home WiFi

Having good WiFi is one of the most important factors when it comes to your internet experience. An outdated or overloaded router can make your internet sluggish or unusable. With PTCI's Whole Home WiFi, you can eliminate router problems.

Benefits of Whole Home WiFi:

- 24/7 tech support
- Automatic firmware updates
- Extended, full coverage for your home
- Dual-band connections for better signal health
- Powered by PTCI's high-speed internet

Whole Home WiFi makes your internet experience worry-free and smooth. You'll no longer need to wonder if your router is outdated. And if you happen to experience an issue, PTCI will be able to quickly diagnose the problem and get you back on your way.

To begin reaping the benefits of Whole Home WiFi in your home, call 800.562.2556, or come by any PTCI location and sign up today. Ask about getting three months of Whole Home WiFi free!



PTCI does all this!

- **Supports local schools/students** with donations, sports sponsorships, custom t-shirts for honor roll students, and \$5,000 in college scholarships every year.
- **Supports OPSU** athletics, computer team, rodeo teams, and works with OPSU to incorporate student interns into our workforce.
- **Supports local fire departments, police and sheriff departments, and EMTs** with donations; and extra support when affected by disasters such as fires or tornados.
- **Generously sponsors town celebrations** in Guymon, Boise City, Beaver, Laverne, Texhoma, Perryton, Spearman, Gruver, and Canadian.
- **Provides financial support of area economic development** through Panhandle Regional Economic Development Coalition, Inc. (PREDCI.)
- **Generously supports** all Chambers of Commerce in our service territories.



PTCI
**Texas Panhandle
 Friday Night Lights!**

Oct. 7 Gruver Kick for a GIG Drawing
 Kick a short field goal at halftime and win
 GIG-speed internet for a year!
PTCI will Livestream Booker at Gruver!

Oct. 14 Spearman Tailgate 5:00-6:45
 sausage-on-a-stick • drinks • face painting
PTCI will Livestream Canadian vs Spearman!

Oct. 21 Booker Family Night 6:00-7:00
 PTCI giveaways • drinks • face painting




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**Get PTCI top speeds
 for \$22/mo for
 your first 3 months.**

**Call now and
 get top speeds.
 800.562.2556**

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Qualifying upgrading customers and new customers can get the 1 Gbps internet package for the price of \$22/mo for three months; if 1 Gbps is unavailable at the customer service address, the offer is valid for the top speed available at the customer service address. One-year agreement required. LTE internet does not qualify. Speeds are up to package rate. Free installation (\$135 value) available with a 1-year commitment. Services not available in all areas. Some restrictions apply. Offer expires December 30, 2022.