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Are you following PTCI on Facebook? If you are, thanks so much for your interest and support. If you haven't yet clicked on our page's "Follow" button, consider doing so today at [www.facebook.com/PTCI.net](http://www.facebook.com/PTCI.net). It only takes a minute. This action tells Facebook you want to see our posts in your News Feed and keeps you aware of the wide variety of valuable content we share.

This content may include:

- Updates on fiber network builds
- Technology tips and tricks
- Customer alerts on service disruptions
- Changes to product offerings or hours
- Money-saving offers
- Employment opportunities and employee news
- Upcoming community programs and events
- Community partnerships
- Fun industry-related trivia

Of course, PTCI's Facebook page isn't just about us talking to you. It's also about us talking with you. You're encouraged to post questions, comments, and suggestions, and we'll respond as soon as possible. That's how we get to know our customers better and make our company better.

Please "Follow" along at [www.facebook.com/PTCI.net](http://www.facebook.com/PTCI.net).

New business listings

<b>Beaver</b>	
Ramon & Sons	
Roustabout Inc.	580.625.4092
<b>Boise City</b>	
Guera's Tacos	580.544.2333
<b>Guymon</b>	
Down Town Lodge	580.338.3756
VI Cattle LLC	580.338.4858
<b>Hardesty</b>	
Cowboy Country	580.888.0339

Reality Check for high school students

Beaver and Guymon High School students got to experience real-world challenges during Reality Check last month. Each student was assigned a career, salary, marital status, and children, along with a checkbook to track purchases. Students visited banks, real estate agencies, insurance agencies, child care providers, and other businesses. Here, they made budgeted purchases. Jason Epp and Daniel Mesta represented PTCI as the communications provider. Reality Check emphasized the importance of well-planned finances and good career choices to students.



Annual Directory Photo Contest

It's time to show off your talent! PTCI invites you to submit your best photograph for a chance to have your picture featured on the cover of our telephone directory!

Details for entering your photograph:

- 1) The contest is open to amateurs, hobbyists, pros, and anyone anywhere in between.
- 2) Photos must be submitted in digital, jpeg format. No more than three photo submissions per contestant.
- 3) Photos should be taken at the highest resolution of at least 300 ppi. (Photos submitted with lower resolution are not judged. To obtain higher resolution, change your camera settings to a minimum of 2550 x 3300 pixels.)
- 4) Take a picture that captures the uniqueness of our area! Photos must be taken within our service area.

CONTEST DEADLINE IS JUNE 24, 2022. Email files to [jason.epp@ptci.net](mailto:jason.epp@ptci.net) or mail CDs/DVDs to PTCI, Attn: Directory Contest, PO Box 1188, 2222 NW Hwy 64, Guymon, OK 73942.



LOCAL BUSINESS SPOTLIGHT: Hooker Equity

The Oklahoma Panhandle's grain elevators are some of the oldest businesses still in operation. Hooker Equity opened its doors for business in 1915 and has been serving farmers in the area ever since.

"We've got farmers from all over the area," General Manager Doug Werner said. "Farmers from Hardesty, Hooker, Hough, Tyrone, and Baker — and even as far away as 10 miles into Kansas — bring their grain to Hooker Equity."

As a cooperative, Hooker Equity is owned by its customers. Those cooperative members can earn patronage based on the amount of business they do with the co-op and its profitability. Cooperatives are as local as local gets. "We have around 140 active members with board members from Optima, Hardesty, Tyrone, and Hooker," Werner said.

Much of the grain received at Hooker Equity doesn't have to travel far for its use. The corn is sold to local feedlots, and much of the milo goes to Seaboard and the ethanol plant near Liberal. Soybeans go to Wichita. Wheat is the one product that does travel. Mills throughout the country buy local wheat.

Hooker Equity sells seed, fertilizers, pesticides, and a few herbicides. In addition, it sells a variety of dog, cat, and cattle feed as well as liquid feed, protein tubs, and cubes. Petroleum products are also available at Hooker Equity on Highway 54, and for delivery to the farm, including gas, oil, and lubricants.

In a world with an ever-increasing demand for technology, PTCI is there to help keep Hooker Equity and so many other businesses at the top of their communications game. "We need data access constantly," Werner said. "We use it with every process we have. Even at our corn piles, we have technology that adjust our fans' speed based on weather conditions. Our PTCI cell phones allow us to stay in contact wherever we are, even in remote locations."

Word search for May

To be qualified for a drawing for a \$20 credit toward your PTCI services, mail your completed puzzle to: PTCI, Attn: Puzzle, PO Box 1188, Guymon, OK 73942, or drop it into the envelope with your monthly payment.



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G M C M S N U U U I  
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N N I D H J O F C P  
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C Z U X U P G W G F  
A Y A P K L G F G E  
L O S Q F I I Z K F  
Q C K I R X V A W G  
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W O X B D R U A N P  
E Y G Z Y Z S M Y F  
E L T T A C A D F E

CATTLE	ROPING
GELDING	SPURS
MARE	COWGIRL
SORTING	HORSE
COWBOY	SADDLE
HERD	STIRRUPS

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Nancy Hall of Hardesty is the lucky winner of our puzzle drawing. Nancy will receive a \$20 PTCI bill credit. Congratulations!