# February 2022 PTCI COMUNICATION

### Advertise in the PTCI Telephone Directory

Do you want your advertisement to be seen by homes and businesses across the Oklahoma and Texas panhandles? Let us help those potential customers find you with your White and Yellow Pages ads in the PTCI Telephone Directory.

The Yellow Pages are where customers go when they're ready to buy. Pioneer Communications (the company that produces the PTCI directory) offers a variety of size and color options for Yellow Pages Advertising. Their creative staff will help you select the right combination to attract these prospects and turn their interest into sales.

Many customers who know the name of your business, but not your number, use the White Pages. When you've worked hard to build loyal customers, you want to make yourself easy to find.

Pioneer Communications will begin visiting businesses and selling PTCI directory advertising February 1 and will continue through May 31. Our representatives will have virtual tours for Google and search engine optimization through Advantage 360 available. Delivery of new directories will take place in early October. You can call Pioneer Communications at 1.620.356.3211.

PTCI

PO Box 1188, Guymon, OK 73942 580.338.2556 | ptci.net





# PTCI and TCEC team up to help keep the train running

The Guymon Lions Club Train at Sunset Lake has brought smiles to panhandle area kids since its first ride in 1958. But the G16 1946 Model was badly in need of a transmission overhaul. So, the two panhandle cooperatives came together to provide the funds needed for the repairs. PTCI and TCEC donated a combined \$2,360 as a part of their Co-ops Care initiative to make sure this iconic piece of Guymon history keeps rolling down the tracks.

**PTCI** 800.562.2556 | ptci.net

## Attention PTCI Cellular Customers

You must have your new SIM card by February 22, 2022 or you will **lose service**. Act now to avoid service interruptions. Visit your local PTCI store or request your new SIM card at ptci.net. Free phone options are available for anyone who needs to upgrade to a new network eligible device.



#### Catch local events on PTCI's YouTube channel

Many local events have been different over the past two years, with some people still unable to attend events in person. PTCI has remained committed to filming and live-streaming local events and sports so everyone can enjoy the fun and memories.

Basketball season is in full swing, and you can expect to catch much of the action being streamed live to PTCI's YouTube channel: youtube.com/user/ ptcivideo

A scoreboard and play-by-play are both provided for the games that PTCI live streams. Chat with your friends as you watch your favorite local players in the YouTube video's live chat. If you miss a live stream, you can go back and watch it later, since we archive all our video content on YouTube.

PTCI also features local partners, events, and technology tips on our YouTube channel. This content is always available for your convenience. If you ever have questions, you can post them in the comment section below the video you're watching. We reply to these comments during business hours.

Stay in touch with the community and share the memories by subscribing to PTCI on YouTube. Your support allows us to keep providing this free coverage and content.

#### New business listing

Guymon Vapor Loo OK Enterprises 580.338.1144



PTCI is now offering symmetrical internet speeds. This means you can get 1 Gigabit download speeds and 1 Gigabit upload speeds. In the past, upload speeds have been significantly slower than download speeds, but new technology and tasks have made upload speed much more important. Gaming, video calls, live-streaming, posting videos or pictures to social media, video doorbells, remote classes, and working from home all require a fast upload connection.

There are many benefits to having symmetrical internet speeds. Since more online activities now require you have strong download and upload speeds, a symmetrical connection allows you to work and connect with little interruption or latency. Symmetrical speeds equal greater bandwidth. With asymmetrical speeds, your bandwidth can get clogged up and your stream of data gets slowed, like a dammed river. More bandwidth allows your connection to flow uninterrupted as a healthy river of data.

One of the best benefits of PTCI's symmetrical speeds is that you get a better value. In other words, you get faster internet for your money. We understand that the demand for data is always rising and our symmetrical speeds were created with the future in mind.

If you're interested in upgrading to faster internet, call us at 800.562.2556 and one of our friendly customer solutions representatives will help you find out if you're eligible for a symmetrical speed option.

## Benefits of PTCI's new cellular network

PTCI's next-gen cellular network has arrived! Make sure you have a new compatible SIM card to avoid service interruptions. Here are a few benefits of this enhanced network:

- Much faster cellular data speeds resulting in less lag
- The best cellular spectrum available in the area
- Nationwide cellular coverage
- Unlimited cellular data plans
- Better geographic coverage



To skip the line, you can request your new SIM card on ptci.net/sim if you have an iPhone X or newer or a Samsung S21. Other Android customers will need to contact PTCI to qualify their device at this time. PTCI is also giving you \$800 off a new phone during this conversion process.

## PTCI at the Cimarron County Farm & Ranch Show

PTCI was on hand at the Cimarron County Fairgrounds on January 11 to talk with agricultural producers and agribusinesses at the Farm & Ranch Show in Boise City. PTCI spoke with visitors about the ever-growing need for more advanced cellular and fiberoptic internet service, which helps rural America be more productive and better able to feed the world.



# PTCI grocery and Christmas stocking giveaways

During the holiday season, PTCI held a grocery gift card giveaway where customers were able to visit any of our locations and sign up for a chance to win a \$150 gift card for the local grocery store. Since people spend lots of money on holiday gifts, PTCI wanted to give back to some of our great customers by taking care of their grocery bills.

Each one of our PTCI locations also had a stocking giveaway where children were able to sign up for a chance to win "The World's Largest Christmas Stocking" filled with many great toys. We were happy to make the season a little brighter.





#### Word search for February

To be qualified for a drawing for a \$20 credit toward your PTCI

services, mail your completed puzzle to: PTCI, Attn: Puzzle, PO Box 1188, Guymon, OK 73942, or drop it into the envelope with your monthly payment.



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KEYBOARD SMARTPHONE
PIXELS GRAPHICS
TABLET MONITOR
COMPUTER SOFTWARE

Name: _	 	 	
Phone:	 	 	

Email:

Christina Mitchell of Hooker was the lucky winner of our last puzzle drawing. Christina will receive a \$20 PTCI bill credit. Congratulations!



## PTCI and TCEC come together to donate \$5,000 to local Y

The YMCA of Texas County in Guymon is more than a gym; it's a community. PTCI and TCEC, two local cooperatives, brought the Seventh Cooperative Principle of 'Concern for Community' to life with their joint contribution of \$5,000 for the 13th consecutive year to kick off the 2022 YMCA fundraising campaign.

Contributions to the YMCA fund scholarships, keep memberships and programs affordable, help maintain the facility, and improve the YMCA's sustainability.

"Thanks to donors like you, we will be able to provide life-changing programming for the children and families throughout Texas County, as well as be able to help those in greatest need," said the Texas County Family YMCA Board of Directors and Staff.

To learn more about the YMCA or contribute to the campaign, call 580.468.9622. You can also donate in person at the YMCA, 1602 N. Oklahoma, Guymon.





Local Postal Customer



# Save \$45.95 on your bill with PTCI's Totally Unlimited Bundle!

Unlimited cellular data + unlimited Gig-speed fiber internet, no cap.

Sign up today to save with the best internet and cellular combo.

