



PTCI

communicator

October 2020

Tips for iPhone users

Please back up your iPhone before bringing it to PTCI for any type of exchange. This gives you a copy of your important information, pictures, and videos. For security purposes, PTCI does not back up phones.

There are two ways to back up your iPhone:

Back up your iPhone with iCloud

- Go to settings, tap your name, and tap iCloud.
- Turn on iCloud Backup, then tap Back Up Now.
- Stay connected to WiFi until the process completes.

Back up your iPhone with iTunes on PC

- Open iTunes on your computer.
- Follow the on-screen steps, then select your phone when it appears in iTunes.
- Click Back Up Now and wait for the process to finish.



For more detailed instructions, visit www.youtube.com/user/ptcivideo/videos. Search for "PTCI 101 How to Back Up iPhone."



Pictured (L-R): Evan Brown, State Field Representative; Representative Kenton Patzkowsky; Secretary of Agriculture Blayne Arthur; Executive Director of Commerce Brent Kislring; Senator Casey Murdock; Chief Policy Advisor Brian Bingman; Commissioner of Health Colonel Lance Frye, MD; PTCI Chief Executive Officer Jana Wallace; and Governor Kevin Stitt

Governor Stitt visits the Panhandle

PTCI had the honor of hosting Governor Kevin Stitt and staff for lunch and round table meetings on September 4. The group had a full day in the area visiting Guymon's Prairie Elementary School, touring Seaboard Foods, holding discussions with Agriculture and Small Business leaders from across the Panhandle, and visiting Oklahoma Panhandle State University.

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Social media consumes more time than eating

If you think people are spending lots of time on social media, you're absolutely right. According to a study by Mediakix, a leading influencer marketing company, the average person will spend five years and four months on social media over the course of a lifetime. More time than is typically spent eating and drinking but slightly less than the average amount of time spent watching TV.

If you look at the daily statistics, here's how much time the average person spends using each of these social media apps:

- YouTube – 40 minutes
- Facebook – 35 minutes
- Snapchat – 25 minutes
- Instagram – 15 minutes
- Twitter – 1 minute

How much time do you spend on social media? PTCI hopes that at least a few minutes of that time is spent checking out what we're up to on Facebook, YouTube, etc. Look for the social media icons on our home page at www.ptci.net.

New business listings

Guymon

Carter's LLC	580-468-8150
Croell Inc.	580-338-1995
Wild West Ford	580-338-8423

Pioneer Days games celebrated land run

On August 21, 2020, the sixth graders of North Park Elementary participated in a day of fun — the Pioneer Days games. Usually this land run re-enactment is held toward the end of the school year for fifth graders, but with COVID-19 ending school early in the spring, the event didn't take place.



During typical Pioneer Days games, the students are put into small families, where they build a covered wagon, make wooden horses and sock dolls, race for a plot of land, and compete in games that were relevant to that time. To make up for the cancelation last spring, the



6th-grade teachers and many volunteers from around the community came together and made the Pioneer Days games possible. The different homerooms competed against each other in games such as nail driving, pony express race, roping, tug of war, sewing, and many others. Although they were competing, the kids were happy to enjoy a day of fun, and they loved the chance to do something to celebrate the Oklahoma Land Run.

Cloud gaming may change technology

Cloud gaming services like Google's Stadia and Microsoft's xCloud are changing the way people are gaming. Video games are intensive programs that often take powerful hardware to run. Thanks to faster internet speeds, cloud gaming allows games to be hosted and run on Google and Microsoft's powerful servers, instead of your device bearing the load. This means more affordable devices will be able to seamlessly play games that they couldn't before, saving the end-user money. The technology will likely be implemented with other demanding programs in the future, making work, play, and entertainment easier to access and more affordable and accessible for everyone.



Is it time to increase your internet speed?

You may notice your internet beginning to slow, and nobody likes a slow internet connection. So it might be time to evaluate what speed you actually need. Here are just a few factors our internet calculator considers when providing recommendations about your ideal connection speed:

- **Number of Users and Devices:** Knowing how many users in your home are on the internet using different devices at one time is a primary factor in determining what internet speeds you'll need at the point of peak usage. (Devices include computers, smartphones, tablets, gaming consoles, smart TVs, smart home devices, etc.)
- **Video Chat:** How often does your household use video chat or make internet phone calls using Skype, Zoom, Google Duo, FaceTime, etc.?
- **Streaming Audio:** How often does your household stream audio on apps or devices such as Spotify, Pandora, Amazon Echo or Alexa, and Google Home?
- **Gaming:** How often do members of your household play online video games?
- **Online Movies:** How often does your household watch TV or movies on apps such as Netflix, Hulu, Amazon Prime, or Roku?
- **Download Files:** How often does your household download large files?

PTCI can help you determine the right speed for your needs. Go to www.ptci.net, scroll down to the internet calculator and answer a few questions.

Your castle is covered with 3 FREE months of Whole Home WiFi

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Offer available for new Whole Home WiFi activations with one-year commitment. Some restrictions apply.

Word search for a spooktacular Halloween

To be qualified for a drawing for a \$20 credit toward your PTCI services, mail your completed puzzle to: PTCI, Attn: Puzzle, PO Box 1188, Guymon, OK 73942, or drop it into the envelope with your monthly payment.

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 S X Q T B W E F T S
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 Q G C R P G T N Y L
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| CANDY | SKELETONS |
| GHOST | SPOOKY |
| HALLOWEEN | TREAT |
| HAUNTED | TRICK |
| PUMPKIN | VAMPIRE |
| SCARY | WEREWOLF |

Name: _____

Phone: _____

Email: _____

Birdie Hayworth of Guymon is the lucky winner of our puzzle drawing. Birdie will receive a \$20 PTCI bill credit. Congratulations!

LOCAL BUSINESS SPOTLIGHT: SPC Office Products

In the business world, the copier has been a vital and ever-evolving part of any office for over 50 years. SPC Office Products has evolved with it. SPC opened its doors in Guymon in 1947 as Stanfield Printing Company with one printing press. In the 1950s and 1960s, it sold typewriters; in the 1970s, it made the move to copiers.

“Copiers have come a long way since then — from single-copy to magnification, scanning to email, computers and websites — all digital, all networkable,” SPC Service Manager Donald Griffing said. “They’ve come a long way with technology and continue, too.”

SPC and its customers encountered many new challenges with the arrival of COVID-19. And with the help of PTCI’s fiber-optic internet, SPC has answered the call.

“We do a lot by remote desktop,” Griffing said. “We’ll contact the customer so that we can log in to their computer and copier and resolve many of the issues that way. We cover a five-state area, so instead of a customer having to wait several hours for us to physically get there, many issues can be handled remotely in just a few minutes. A lot of people working from home right now are using a VPN (Virtual Private Network). All of our copiers are capable of



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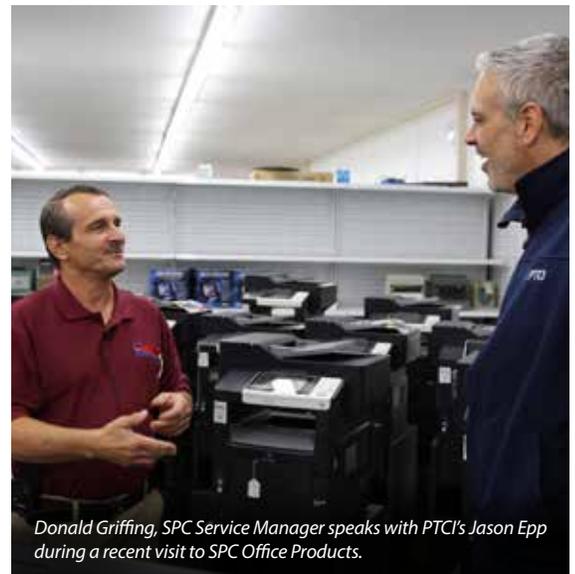
Local Postal Customer



handling this technology. PTCI has been a great partner in making this happen.”

When SPC sends technicians into the field, they are often relying on PTCI cellular and internet service. “All of our technicians have PTCI cellular, and it’s worked well in all the areas we go, with relatively no issues,” Griffing said. “We’ve had PTCI internet since the first day it was offered, from dial-up to fiber optic. We’ve been very pleased with it.”

Beyond copiers, SPC handles printing, business signage, embroidery, office furniture, office supplies, gifts, and the recently added category of toys. SPC offers its business services through stores in Guymon, Woodward, Watonga, Dalhart, Dumas, and Claremore with the goal of providing everything an office needs to run smoothly.



Donald Griffing, SPC Service Manager speaks with PTCI's Jason Epp during a recent visit to SPC Office Products.