



PTCI

communicator

February 2020

Advertise in the PTCI Telephone Directory

Do you want your advertisement to be seen by homes and businesses across the Oklahoma and Texas panhandles? Let us help those potential customers find you with your White and Yellow Page ads in the PTCI Telephone Directory.

Customers go to the Yellow Pages when they're ready to buy. Pioneer Communications (the company that produces the PTCI Telephone Directory) offers a variety of Yellow Pages size and color options, and their creative staff will help you select the right combination to attract these prospects and turn them into sales.

Many customers who know the name of your business, but not your number, use the White Pages. When you've worked hard to build loyal customers, you want to make sure your business is easy to contact.

Pioneer Communications will visit businesses and sell PTCI directory advertising from February 1 through May 31. Our representatives can offer virtual tours for Google and search engine optimization through Advantage 360. Delivery of directories will take place in early October. For details, call Pioneer Communications at 1-620-356-3211.

Contact

PTCI
PO Box 1188, Guymon, OK 73942
580-338-2556 • ptc.net



PTCI announces Jana Wallace as new CEO

The PTCI Board of Trustees recently announced that Jana Wallace has been named Chief Executive Officer. Wallace, who currently serves as Chief Operating Officer of PTCI, will transition into her new position as CEO effective April 1, 2020. This announcement comes as PTCI's current CEO, Shawn Hanson, retires from the telecommunications industry after over four decades of service.



"Jana's appointment represents the completion of a comprehensive and thoughtful assessment by the Board regarding the right qualities and experience for the next leader of PTCI," said Board President Lonnie Bailey. "With her leadership experience in managing our strategic initiatives and operations, the Board has overwhelming confidence in her ability to continue moving PTCI forward in a progressive manner."

With over 26 years of service at PTCI, Wallace is a seasoned executive in the telecommunications industry. She has been instrumental in upgrading PTCI's cellular network and overseeing PTCI's fiber-to-the-home infrastructure upgrades throughout the Oklahoma Panhandle. In addition, Wallace heads the newest PTCI fiber project, which involves a "Rural Surge," wherein PTCI will build fiber to the farms and ranches to cover the Oklahoma Panhandle over the next five years.

Wallace currently serves in officer roles on the boards of the OTA - The Oklahoma Rural Broadband Association and the national Rural Wireless Association. She is Past-President of the Panhandle Regional Economic Development Coalition, Inc.

"I want to thank the Board and Shawn for their leadership and for this opportunity," commented Wallace. "I am humbled, honored, and challenged to continue serving the members of PTCI and to work alongside our extremely talented team of employees. I have deep roots in this area as the fifth generation of my family to call the Panhandle home with a great sense of pride and respect for the people and accomplishments in PTCI's history. As we move forward in a pivotal time in our industry, PTCI is committed to providing the highest quality communications services to our members and communities."

"PTCI has benefited greatly from Shawn Hanson's leadership, and we are grateful for his service and contributions," said Bailey. "Shawn leaves PTCI well-positioned in the telecommunications industry, and PTCI is a stronger organization because of his expertise."



Why is my internet slow?

Many factors can affect your internet performance, and the speed you subscribe to is the primary one. We recommend a minimum speed of 20 Mbps. However, if you have several internet-connected devices, you want to consider speeds of 50 Mbps or higher to accommodate the extra traffic on your network.

Your router also plays a major role in affecting your internet speed. Routers, like computers, can become outdated over time. PTCI's Whole Home WiFi makes sure your router is always up to date so you can fully enjoy your internet service.

An outdated or infected computer can make for a slow internet experience, since its connection can get bogged down. PTCI offers TechHome as a solution to keep your PC running smoothly.

If you have questions about your internet service, please give us a call at 580-338-3556 or visit one of our store locations.

Streaming workshops

Beaver - February 5 | 5-7 pm
First Security Bank

Guymon - February 19 | 9:30-11:30 am
Guymon North Store

New business listings

Guymon
Center for Bilingual Services
580-338-2467

Triple LLC
580-338-6711

Western Equipment
580-338-8511

PTCI – the cooperative way

The independent telephone industry began to develop throughout rural America early in the 1890s. After the publication of a manual that explained to farmers how they could develop their own telephone systems on a mutual or cooperative basis, many telephone cooperatives began to emerge in rural areas. Telephone cooperatives such as PTCI are member-owned utilities established to provide quality telecommunications service at reasonable cost.

Panhandle Telephone Cooperative, Inc. (PTCI) has come a long way since its inception in the early 1950s with some 35 individuals who wanted telephone service for themselves and their neighbors. Landline subscribership eventually rose to over 17,000.



In 2015, PTCI began offering Broadband as a patronage service in response to the declining landline service subscribership. Broadband is an essential service, so bringing it into the Cooperative moves PTCI into the 21st century.

Our mission is to “consistently provide progressive, affordable, high quality communication services which will enhance the quality of life for members & customers.”

PTCI continues to cover local events

Since PTCI will end our TV service on June 30, 2020, one question continues to come up: What will happen to PTCI's local coverage on Channel 2? PTCI will continue to film high school and OPSU athletics and other local events.

You'll be able to watch on our YouTube channel, as you can now. Simply look for “YouTube PTCI” in your search engine to find hundreds of local games and events already archived and ready for viewing.

PTCI will continue to add live content periodically. You can find live streams at www.ptci.net/digital-tv/live-stream.



PTCI TV service will end on June 30, 2020

If you subscribe to PTCI's cable TV service, we encourage you to use the coming months to set up another way to watch TV, such as streaming. PTCI is committed to helping our customers achieve the best possible experience by offering two essential services: Whole Home WiFi and Streaming Care.

Streaming is simply watching TV over your internet connection. While PTCI will not be your TV provider moving forward, your new digital picture and sound will be delivered over your PTCI internet. When you combine your high-speed PTCI internet with an HD picture, the improvement in clarity and picture quality will surprise you.

Recommended actions

- Attend one of PTCI's Streaming Workshops to learn more about streaming TV.
- Enroll in PTCI's Streaming Care for a seamless transition from traditional TV to streaming TV. With Streaming Care, we'll help you set up your streaming devices and connect them to the new streaming service(s) of your choice. PTCI will also be available to help you solve streaming troubles down the road.
- Call PTCI at 580-338-2556 to check the speed of your current internet plan. Make sure your speed is fast enough to provide a streaming experience that's free of buffering.

Which streaming service is best for you?

With PTCI's cable TV service coming to a close on June 30, 2020, many of our customers have asked, "Where can I find affordable television service that has the channels I want?" While streaming services continue to evolve and add channels and content, here is some basic information that may help you make decisions:

Hulu Live

- Four local network channels
- 50+ channels and add-on packages available
- Cloud DVR
- Two streams, with ability to purchase more
- Parental controls

Direct TV Now

- Variety of channel packages with as many as 125+ channels
- Cloud DVR
- Two streams, with ability to purchase more
- Spanish package available

Philo

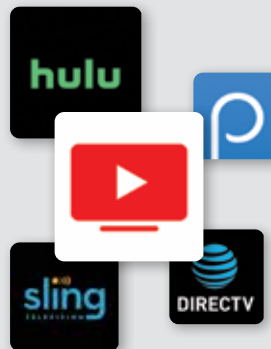
- Just \$20/mo., but doesn't include local channels or sports
- 59 channels including live content
- Three streams allowed
- 10 personalized profiles per account
- 30-day Cloud DVR

Sling

- Lowest price among "cable replacement services"
- One to four streams available
- Cloud DVR
- Two packages offered
- Parental controls available

YouTube TV

- Four Amarillo network channels
- Cloud DVR with no storage limits
- Up to six accounts per household
- 60+ channels



Word search for Valentine's Day

To be qualified for a drawing for a \$20 credit toward your PTCI services, mail your completed puzzle to: PTCI, Attn: Puzzle, PO Box 1188, Guymon, OK 73942, or drop it into the envelope with your monthly payment.

V U B Z S Z E R C X
 L A S G X W O D H C
 K O L W V M Y I O U
 T D X E A X A P C Z
 N X G N N K L U O U
 N Y T C P T Y J L D
 X I N E Q I I E A I
 C H V C V K I N T P
 U O C A R D I B E U
 L S T R A E H S T C
 Z Q C E E J V V S K
 U J A O K Y N U S Z
 T J O A X F G H D L
 Y X N D Q C A V O U
 Y D J D L Z O T J E
 E M N N X X B D H D
 O E S A M W M S E W
 K B U K C Z A H C S
 Y J L E E V M Q C O
 L W I F O K M W K T

CANDY CUPID
 CHOCOLATE LOVE
 KISS CARE
 VALENTINE HEARTS
 CARD ROMANTIC

Name: _____

Phone: _____

Email: _____

Jay Nunley of Hooker was the lucky winner of our January puzzle drawing. Jay Nunley received a \$20 credit on next month's PTCI bill. Congratulations!

Working together for the YMCA

Two local cooperatives, PTCI and TCEC, brought the Seventh Cooperative Principle of 'Concern for Community' to life with their joint contribution of \$5,000 to kick off the 2020 YMCA fundraising campaign. Pictured from left to right: JuliAnn Graham, TCEC; Kathy Turner, YMCA Board Member and Annual Campaign Chair; Tiana McCowan, YMCA CEO; Joe Breeden, YMCA Board Vice President; and Elizabeth Brown, PTCI.



PRSR STD
ECRWSS
U.S. POSTAGE
PAID
AMARILLO, TX
PERMIT NO. 664

Local Postal Customer



**The Dynamic Duo:
Cell & Internet**

PTCI
2222 NW Hwy 64 Guymon
580.338.2556 | ptc.net

50 Mbps for \$65/mo
100 Mbps for \$75/mo
When bundled with
PTCI's cell service.

Speeds not available in all areas. Regular plan rates apply if PTCI cellular customer terminates cellular service. Cannot combine with other offers. Some restrictions apply.

Cornerstone Group © 2020