



PTCI

communicator



More speed for more devices

Christmas is over. It's a new year, and you probably added a few more electronic devices to your home. The more devices that are connected to your internet, the more speed you need to keep everything running smoothly.

PTCI recommends having at least 20 Mbps, especially if you have multiple devices. This includes smartphones, computers, tablets, smart TVs, and many other gadgets.

If you're not sure what speed is right for you, give us a call at 800-562-2556 or visit one of our store locations and our friendly customer service representatives will help you decide what internet plan will work best.



Streaming workshops

Perryton - January 16 | 5-7 pm
Ochiltree County Senior Citizens Center
Guymon - January 23 | 5-7 pm
PTCI North Store

Contact

PTCI
PO Box 1188, Guymon, OK 73942
800.562.2556 | ptc.net



A Program of:
NTA
THE RURAL BROADBAND ASSOCIATION



Resolve to change

Change can be hard, but it can be rewarding—financially.

The year is fresh and accepting of new challenges. Now is a time to develop the good and weed out the less than desirable. Lists of healthy eating plans, honey-dos, and financial goals appear. These changes are good.

What about changes that aren't good? Traditional TV prices go from expensive to even more expensive. Channels you love disappear, held hostage in contract negotiations. When they do return, they're accompanied by several other channels you don't need and (surprise!) a soon-to-follow price increase.

Do you want to save \$1,200?

For those willing to accept a challenge, the reward is clear: more money in the bank account. Do you want to save \$1,200? That is the average yearly cord-cutting savings according to usatoday.com.

You will notice cosmetic and other minor changes when you make the switch. Instead of satellite dishes and set top boxes, you'll have a much smaller streaming device like a Fire TV Stick or Roku Stick. Instead of finding channels by number, you'll notice channels listed neatly in alphabetical order. You now access TV content through an app using your streaming device, quite like using an app on your smartphone.

...begin reaping the rewards of change.

During these changes, one thing remains constant: PTCI's unwavering care for our customers. We understand this change might be difficult, and we want to be there for you. With Streaming Care by PTCI, you get the local customer service you love while saying goodbye to the growing expense of traditional TV. You'll receive help setting up your new streaming service and devices. You'll also get phone support and in-home support.

With a little resolve and a helping hand from PTCI, you can begin reaping the rewards of change.

To learn more about changes in TV or to sign up for Streaming Care, call 800-562-2556.

PTCI survey geared to help customers

PTCI is always working to improve the quality of our services, customer care, and support. Every year, we contact customers by email to find out how well PTCI is informing customers about services and providing the latest in communications.

We will make these 2019 survey contacts during the month of January. We would like to thank our customers who have taken time to participate in previous years. We urge those of you who receive an email request to complete our survey, and feel free to answer our questions honestly. We will use the input we receive as a guideline to help us better serve the communications needs of our friends and neighbors.

If you would like to provide input, call 800-562-2556 and ask to speak to someone in the Marketing Department, or visit www.ptci.net and click on comments@ptci.net.



Fix your WiFi problems

When you get home after a long day, the last thing you want to tackle is your household internet problems. Everything from slow speeds, poor signal strength, and buffering have an easy resolution.

So, what is this magic solution? It's PTCI's Whole Home WiFi.

With Whole Home WiFi you'll fix glitches you didn't know existed, like firmware upgrades, insufficient router RAM and slow router CPU, signal limitations, connectivity issues, and more. All of these router-related issues affect the quality of your internet experience.

Check out the benefits:

- Custom home signal assessment
- Automatic firmware upgrades
- Commercial-grade, dual-band router
- Home signal extenders, if needed
- Access to our friendly help desk

If you like the idea of having someone else fix your WiFi problems, you are in luck. You can have all the benefits of Whole Home WiFi starting at \$9.95/month.

Visit one of our stores in Perryton or Spearman, or call 800-562-2556 and sign up today for Whole Home WiFi.

- Help setting up your streaming service
- Help setting up your streaming devices
- Help connecting your streaming devices to your service
- Phone support if you have questions
- In-home support from local PTCI employees



Cybersecurity affects you

Cyber attacks are becoming more rampant than ever. Millions of attacks are launched on a daily basis, and they come in many forms. Adware, trojans, spam, viruses, keyloggers, and fake security software are just a few of these threats. The goal of cyber attacks is often to steal financial or personal information.

take steps to protect yourself

With cyber threats becoming more prominent, it's important to take steps to protect yourself. Always be leery of unexpected emails and internet pop-ups, and use secure passwords for online accounts.

It's also important to have the right defenses in place. PTCI offers solutions to help keep you and your information safe.

SecureIT Plus keeps your computer secure from viruses, worms, and missing Microsoft patches. It also includes features like parental controls, disk optimization, and spyware protection. SecureIT Plus is available for only \$6.15 per month, which is much cheaper than paying off ransomware.

keep malware out of your network

If you're a business owner, we highly recommend you consider PTCI's Managed Services. Managed Services protects you from threats by using an advanced firewall to keep malware out of your network. It also allows you to control what employees or customers can access while using your network, which lets you ensure that the network is being used only to access secure or business-related websites.

To learn more or sign up for SecureIT Plus or Managed Services, please call 800-562-2556, or visit one of our store locations and our friendly customer service representatives can assist you.



Reminder Honor roll t-shirt orders

It's the time of year when PTCI will reward your 7th through 12th-grade honor roll students with a free, custom-made t-shirt for making good grades! Remind your children to order their t-shirt this month.

The deadline is **Friday, January 25, 2019**. Order forms will be at their school office. You can get more information from your school counselor or office personnel.

Cable TV costs continue to rise

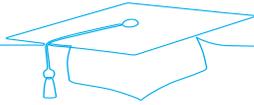
Cable TV prices have been soaring for 20 years, which probably explains why everyone's cutting the cord. According to a new report from Kagan, prices have increased by 74% since 2000, even when accounting for inflation.

The price hikes are mainly driven by the rising costs cable companies face for carrying traditional broadcast networks, such as CBS and Fox, and regional sports channels. According to some analyst estimates, these costs have climbed between 8 and 10 percent in each of the past four years.

Rising prices, along with more robust streaming services, may be helping fuel the cord-cutting phenomenon as people drop traditional TV plans.

If you would like more information on saving money by cutting traditional cable, call PTCI today at 800-562-2556.





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PTCI scholarship gives back to local students

PTCI values education and every year helps five local high school seniors work toward their goals of obtaining college degrees. Over the past 27 years, PTCI has awarded over \$285,000 to our area kids. The students each receive a \$1,000 scholarship to attend the university of their choice.

Part of PTCI's mission is to enhance the quality of life for our members and customers, and we feel a duty to do so. Awarding scholarships helps us meet that goal. These scholarships benefit our students, but are an investment in our region as well. Many students return to the area after graduating to work and enhance our communities.

This year, area high school seniors have until January 31, to submit their applications online. The mobile-friendly process makes it easier for students to apply, and often the students use a school computer or cell phone to complete their applications.

Eligible students may apply at ptci.submittable.com until 11:59 PM on January 31, 2019. Recipients will be announced at a later date in the spring.

Tired of slow internet?



Fix endless buffering and improve home coverage with **Whole Home WiFi.**

You won't have to think about your internet again—until someone asks for the password.

