



Market your Business with PTCI!  
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### PTCI Channel 2: Local Marketing Opportunity

**A mixture of Digital Cable TV programming featuring area high school sports, local church services, city council meetings, cooking shows, documentaries, Inside OPSU, local parades, radio shows, and more.** PTCI is all about being local...Channel 2 provides an affordable means of marketing within the PTCI's viewing area of over 4,000 TV households. Targeted cities in the Oklahoma Panhandle (Guymon, Boise City, Beaver, Hooker, Laverne, Texhoma, Goodwell, Turpin, Tyrone) and in the Texas Panhandle (Perryton, Spearman, Booker).

You may provide a produced :30 Video or PTCI is able to create a Standard :30 Frame Ad for \$90. When you purchase annually, PTCI will create up to 2 Standard :30 Frame Ads at NO CHARGE. Frame ads include art or graphics from stock (unlicensed material), written and voiced ad copy and a music bed. Ad placement within targeted markets is available on a monthly basis. Term of agreement is One, Six or Twelve months. Your message appears in all 12 markets; everyday, every week, all month.

12 Markets: Ads per day	Ads each day	Ads Per Month	1 Month	Each mo. for 3 mo.	Each mo. for 6 mo's	Each mo. for 12 mo's
5x's each day	60	1800	\$300	\$280	\$260	\$240
10 x's each day	120	3600	\$480	\$460	\$440	\$420
15 x's each day	180	5400	\$540	\$520	\$500	\$480

Announcements will appear equally in each part of the program clock: 6am-10am, 10am-2pm, 2pm-6pm, 6pm-Mid, Mid-6am

**Note: Advertising submitted to PTCI must be in good taste and not contain any profanity, or other material considered objectionable. If you are using trademarks, logos or copyrighted material in your ad, you must warrant that you have the right to do so. The management of the PTCI Classifieds reserves the right to reject any ad for publication. Advertiser agrees that all materials and copy furnished will comply with all state, federal and local laws and regulations.**