

PTCI CLASSIFIEDS BANNER AD AGREEMENT

THIS PTCI CLASSIFIEDS BANNER AD AGREEMENT (“Agreement”) is entered into this _____ day of _____, 2013, by and between PTCI, with principal offices at 603 S. Main, Guymon, Oklahoma. (“Company”), and _____, with principal offices at _____ (“Customer”). Collectively, they may be referred to as the “Parties” and singularly as a “Party.”

In consideration of the mutual promises and covenants contained herein, both Parties agree as follows:

1. Service Agreement

1.1. Company shall create and post a banner ad that is 728 pixels wide x 90 pixels high (“ad”) for Customer on the PTCI Classifieds website. Company will create the ad and send to Customer for approval within seven (7) days of receiving the signed Agreement, verbiage and any graphics that Customer may provide. Once the Company has received the Customers approval of the ad, it will be posted to the PTCI Classifieds website.

2. Term

2.1. Company shall post the ad on the PTCI Classifieds website for a period of _____ months (“Term”). Prior to expiration of this Agreement, a Company representative shall contact Customer to discuss renewal options.

2.1.1. In the event Customer chooses not to renew, this Agreement shall expire at the end of the initial Term.

2.1.2. In the event Customer chooses to renew, a new Agreement shall be signed by both Parties to document the renewal Term. Customer shall have the option of renewing as follows:

a. for 1 year at a rate of \$30 per month; or

b. for 6 months at a rate of \$50 per month; or

c. on a month-to-month basis at a rate of \$70 per month.

Each of the above options includes posting one (1) ad on the front page of the PTCI Classifieds website, as well as and within one (1) category.

Additional category placements are offered at a discount of \$10 per month (e.g., one additional category placement would be billed at a rate of \$20 per month under a 1 year Agreement).

2.1.3. In the event Customer chooses to renew on a month-to-month basis, the Agreement shall automatically renew indefinitely unless either Party provides written notice by the 10th of the month to terminate the Agreement at the end of the month in which such notice is given.

2.2. The Term shall commence once Company has posted Customer's ad. Customer's ad shall not be posted until Customer has provided written approval of the ad.

2.3. In the event this Agreement is terminated prematurely upon Customer's request or due to a material breach by Customer (as defined in Section 3.3 below), Customer hereby agrees to pay Company in full for the prorated balance due under this Agreement along with any outstanding late fees.

3. Payment

3.1. Customer hereby agrees to pay \$_____ per month during the Term of this Agreement. Such payment includes posting one (1) ad on the front page of the PTCI Classifieds website, as well as within the category(ies) selected on the Banner Ad Information Page of this Agreement.

3.1.1. Billing shall commence once Company has posted Customer's ad.

3.2. Customer may change its ad once per quarter during the Term of this Agreement. Additional changes shall be billed at a rate of \$20 per occurrence.

3.3. Payments received thirty (30) days or more after the due date shall be assessed a one-and-a-half percent (1.5%) late fee. Should Customer's account become delinquent by forty (40) days or more, such delinquency shall be considered a material breach of this Agreement and Company shall reserve the right to remove Customer's banner ad. Such breach, however, shall not relieve Customer of its outstanding payment obligations.

(Customer)

PTCI

By:

By:

Printed Name:

Printed Name:

Title:

Title:

Banner Ad Information

Customer Information

Business Name _____

Address _____

City, State, Zip _____

Phone Number _____

Contact Information

Name _____

Email Address _____

Phone Number _____

Billing Information *(If different from Customer Information)*

Name _____

Address _____

City, State, Zip _____

Phone Number _____

Banner Click Link _____

(Ex: <http://ptciclassifieds.com>)

Banner Categories:

- | | |
|---|---|
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> ATV's/Go-Karts/Motorcycles | <input type="checkbox"/> Lawn & Garden Supplies |
| <input type="checkbox"/> Auctions | <input type="checkbox"/> Livestock |
| <input type="checkbox"/> Baby/Children's Items | <input type="checkbox"/> Misc. Merchandise |
| <input type="checkbox"/> Campers/Trailers/Boats | <input type="checkbox"/> Musical Instruments |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Office Equipment |
| <input type="checkbox"/> Collectables | <input type="checkbox"/> Pets |
| <input type="checkbox"/> Community Events | <input type="checkbox"/> Public Announcements |
| <input type="checkbox"/> Computers/Electronics | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Crafts/Hobbies | <input type="checkbox"/> Specialized Services |
| <input type="checkbox"/> Farm Equipment/Supplies | <input type="checkbox"/> Sporting Goods |
| <input type="checkbox"/> Garage Sales Help | <input type="checkbox"/> Tools/Building Materials |
| <input type="checkbox"/> Wanted | <input type="checkbox"/> Travel/Entertainment |
| <input type="checkbox"/> Household Goods | <input type="checkbox"/> Vehicles |
| <input type="checkbox"/> Housing Rentals | <input type="checkbox"/> Wanted to Buy |

**Total # of
Categories** _____

**Total
Price/mo \$** _____