



# PTCI's Digital TV

Improving quality and giving you more options

2008 is a **groundbreaking** year for **PTCI's TV** systems. Our **Advanced Digital TV** brings **HD content** to the home for the first time from PTCI.



## PTCI Digital TV Systems

# What is High Definition?

- Higher picture sharpness
- Larger picture
- More colors
- Wider picture
- Multi-channel digital CD quality sound



## PTCI Digital TV Systems

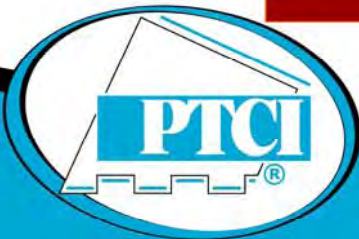
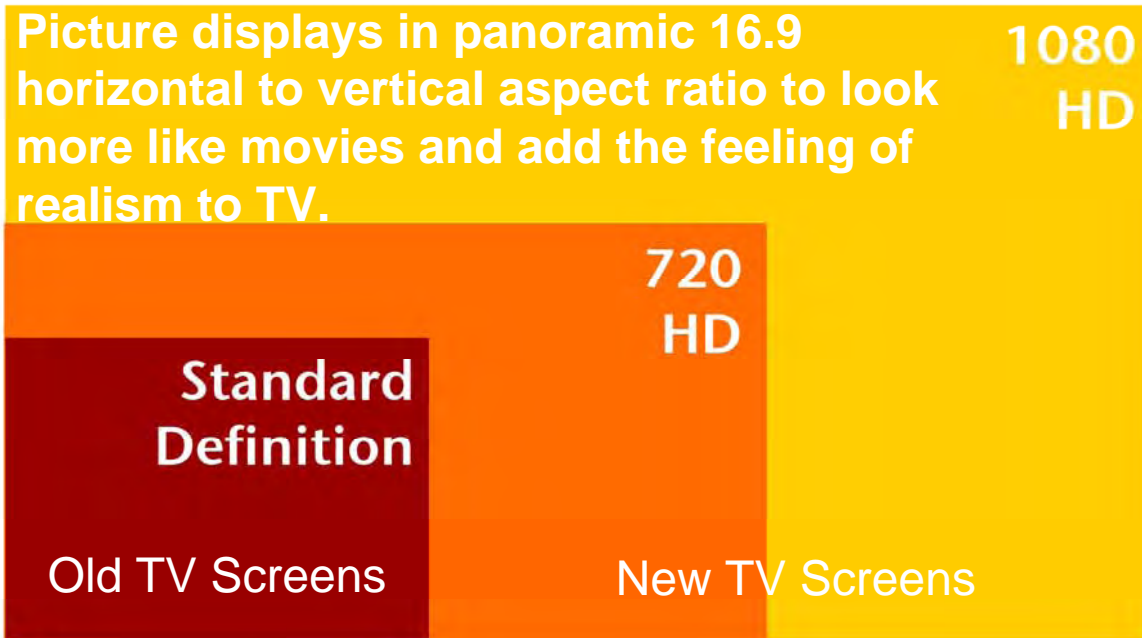
# What is High Definition?

- HDTV standard pictures have 6 times the resolution of current TV.
- HDTV will be a full 60 frames per second temporal resolution.
- HDTV is twice the current NTSC images.
- Motion will be seen smooth.
- Picture will be clear enough to sit close to a very large screen.



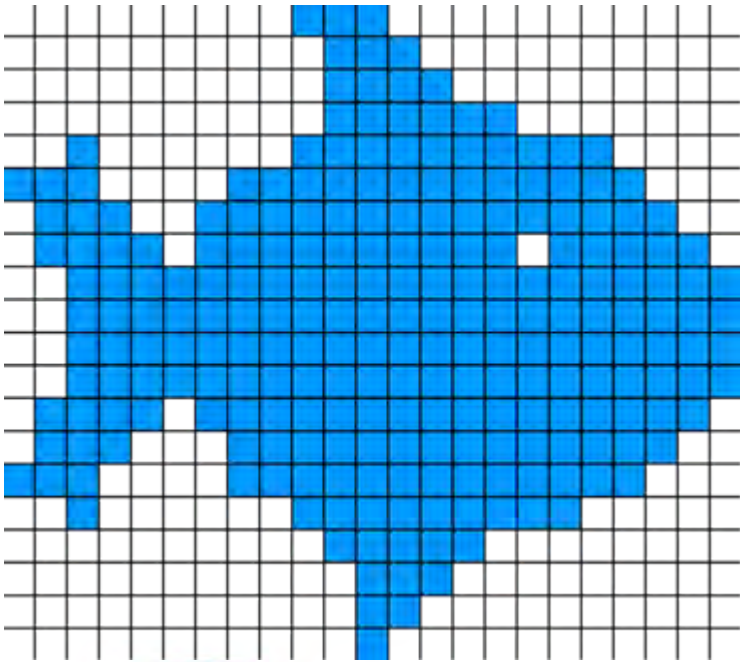
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# What is High Definition?

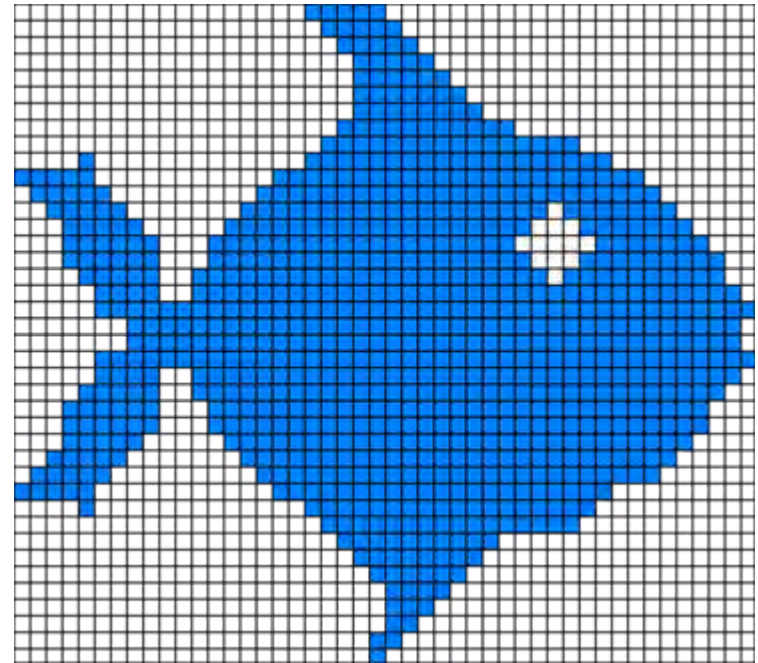


720p is commonly used for internet imposing less strenuous storage and decoding requirements compared to 1080i and 1080p. 1080p is usually used for Blue-ray disc. The following are examples:

Lower Resolution Pixels



Higher Resolution Pixels



Lower Resolution Pixels Old Picture

Higher Resolution Pixels New Picture



## PTCI Digital TV Systems

# Our HD Channel Line Up



Programs and packages are subject to change without notice  
\*\* All channels not available in all areas.  
Prices and lineup vary depending on service area.  
Please ask your PTCI Service Representative for more information.



## PTCI Digital TV Systems

PTCI continues to invest, improve, and connect to the world using the fastest and most Advanced Technology available. You also have choices and savings with myCustom Pak from PTCI. Check it out on the web.

[Digital & HD Channels - PTCI](#)

[myCustom Pak - You Pick Your Service and Savings!](#)

