

# PTCI TV Regional Channel Advertising Rates

Submit Ads/PSA's to: Leslie Kraich  
 ads@ptci.net  
 800-562-2556  
 Fax 580-468-6252

115 Douglas Street, Beaver, OK  
 378 W. Main Street, Boise City,  
 2222 NW Hwy 64, Guymon  
 7th & Oklahoma, Laverne  
 222 S. Amherst, Perryton, TX ,  
 721 W. 7th, Spearman, TX

### Free Ads

A) Public Service Announcements - Emergency Alert Information - Utility Outages  
 B) School Announcements -Programs;sport events; enrollment dates, closings etc.  
 C) Church Announcements - Service times;Special Speakers;  
 D) Community Events - Parades;Relay for Life;Blood Drives;Red Cross;Fire Department  
 E) Obituaries - To protect PTCI's liability Obituaries will be accepted from Funeral Directors only.  
 This also has to do with right to privacy of the deceased's survivors. Please be respectful.

### Fund Raisers Free

A) To assist families who have fallen under medical or other duress  
 B) For American Heart Association;American Cancer Society;Red Cross etc.

Advertising submitted to PTCI must be in good taste and not contain any profanity, or other material considered objectionable. If you are using trademarks, logos or copyrighted material in your ad, you must warrant that you have the right to do so.

The management of the PTCI Classifieds reserves the right to reject any ad for publication.

Advertiser agrees that all materials and copy furnished will comply with all state, federal and local laws and regulations.

PTCI reserves the right not to run any advertising we feel unacceptable.

### Other advertising

Sales Help Wanted and Help Wanted demonstrator ads must include the type of product or service to be sold. If a post office box reply is used in the ad, a physical address must be given.

### Don'ts

Adoption;  
 Palm Reading;  
 Astrologers;  
 Surrogate Mothers;  
 900 Numbers;  
 Loans; Credit;  
 Credit Cards;  
 Credit Repair;  
 Personal Ads

**\*FREE Ads on Regional Channel & on our website @ www.ptci.net/classified\_ads.php**

* Length of Time	Non-Business					Business				
	1-channel	Up to 3-channels	Up to 6 Channels	Up to 9 channels	Up to 12 Channels	1-channel	Up to 3-channels	Up to 6 Channels	Up to 9 channels	Up to 12 Channels
One Day	\$4.00	N/A	N/A	N/A	N/A	\$5.00	N/A	N/A	N/A	N/A
3-Days	\$7.00	N/A	N/A	N/A	N/A	\$10.00	N/A	N/A	N/A	N/A
One Week	\$14.00	\$28.00	\$56.00	\$84.00	\$112.00	\$20.00	\$40.00	\$80.00	\$120.00	\$160.00
One Month	\$45.00	\$90.00	\$180.00	\$270.00	\$360.00	\$65.00	\$130.00	\$260.00	\$390.00	\$520.00
Six Months	\$225.00	\$450.00	\$900.00	\$1,350.00	\$1,800.00	\$325.00	\$650.00	\$1,300.00	\$1,950.00	\$2,600.00
One Year	\$427.50	\$855.00	\$1,710.00	\$2,565.00	\$3,420.00	\$617.50	\$1,235.00	\$2,470.00	\$3,705.00	\$4,940.00

- Channel Region
- 300 Guymon
- 301 Spearman
- 302 Perryton
- 303 Boise City
- 304 Beaver
- 305 Hooker
- 306 Laverne
- 307 Texhoma
- 308 Booker
- 309 Turpin
- 310 Goodwell
- 311 Tyrone

www.ptci.net



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